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**FOR IMMEDIATE RELEASE**

## **Craftwell Cocktails® Releases Peach Mojito to Award Winning Canned Cocktails Lineup**

*Radiating peachy-keen vibes and a mint high-kick, this ready-to-drink cocktail is available in stores now*

Corvallis, Ore. - January 17, 2023- Craftwell Cocktails®, a sister brand of 2 Towns Ciderhouse®, announces its latest flavor innovation in the canned cocktail space: award winning Peach Mojito.

Like summer in a glass, the Peach Mojito is crafted with ripe, delectable peaches, a fresh garden mint high kick, and a snappy key lime finish. Available year round, Craftwell Cocktails' Peach Mojito will be hitting stores immediately across Oregon and Washington.

Recently launched in March of last year, Craftwell Cocktails are a line of premium cocktails that have quickly grown to become the #1 ready-to-drink canned cocktail in the state of Oregon. Prioritizing taste above all else, the ready-to-drink Craftwell Cocktails are crafted in the Pacific Northwest with real fruit and carefully selected ingredients that lead to a refreshing and delicious taste.

"We are thrilled with the early growth and success of our Craftwell Cocktails brand and excited to expand this award-winning lineup to include a Peach Mojito," said Nels Jewell-Larsen, co-owner. "We launched it on draft first and, based on overwhelming customer feedback, could not put it into cans fast enough."

Oregon and Washington retailers will now have access to the full lineup of canned cocktails, including Strawberry Margarita, Blueberry Cosmo, Pineapple Margarita, Grapefruit Paloma, and now, Peach Mojito. Packaged in ready-to-drink cans that are easily portable, Craftwell allows consumers to create a unique cocktail moment just about anywhere. Each cocktail is 10.5 percent ABV and available in 12oz ounce cans at retail stores, bars, and restaurants.

## ABOUT CRAFTWELL

Embodying the spirit of the Pacific Northwest, Craftwell ready-to-drink cocktails are crafted with the same care and expertise that made the 2 Towns Ciderhouse team leaders in using real fruit to create award-winning ciders. Craftwell encourages consumers to live life with flavor and to create their own cocktail moments with easily portable canned deliciousness. Real, fresh fruit produces real, fresh flavors: Pineapple Margarita, Grapefruit Paloma, Blueberry Cosmo, and Strawberry Margarita. For more information please visit [craftwellcocktails.com](http://craftwellcocktails.com).

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